

Launch of the New York State Comprehensive Cancer Control Plan Dashboard Electronic Media: Email blast, Web blurbs, Facebook, Tweets

Email/Web blurb:

As a member of the New York State Cancer Consortium, we are pleased to announce the launch of the [New York State Comprehensive Cancer Control Plan Dashboard](#). This interactive, web-based Dashboard will be used to monitor progress of cancer prevention and control efforts in NYS and to guide organizations working toward cancer prevention and control to areas most in need of intervention. The Dashboard provides information on twenty-four of the health promotion, cancer prevention, and early detection indicators identified in the New York State Comprehensive Cancer Control Plan, 2012-2017.

Facebook/shorter web blurb:

The NYS Cancer Consortium has just launched the [NYS Comprehensive Cancer Control Plan Dashboard](#), an interactive, web-based Dashboard that will be used to monitor the progress of cancer prevention and control efforts in NYS. Check out the link for data comparisons of twenty-four health promotion, cancer prevention and early detection indicators listed in the NYS Comprehensive Cancer Control Plan, 2012-2017.

Sample Facebook or Web photo (clip art):



Tweets:

Visit the New York State Cancer Consortium Dashboard to see how NY is doing on more than twenty cancer prevention and control indicators.

<http://www.health.ny.gov/cancercontroldashboard>

The New York State Cancer Consortium has launched a Dashboard to track more than twenty cancer prevention and control indicators. <http://www.health.ny.gov/cancercontroldashboard>